

McMichael Volunteer Committee

27th Annual Autumn Art Sale

Call for Artists



Key Dates

- Application Deadline: **May 31, 2017**
- Artwork Delivery & Setup: **Thursday, October 19, 2017**
- Sale Dates: **Friday, October 20 through Sunday, October 22, 2017**

Eligibility

- The McMichael Volunteer Committee's Autumn Art Sale Fundraiser is open to all living Canadian and Aboriginal Fine Artists and Sculptors.

Guidelines

1. For the purpose of this fundraiser, we accept all genres of **original** fine art, **excluding photography**.
2. This show accepts **original artwork only**. Works which have already been reproduced to create products for sale should not be submitted. Original works that have been reproduced will not be accepted.
3. **Entries must not be copies, derivatives, or based in any way on other copyrighted or published paintings, photographs or other artistic work.**
4. Artwork must be in impeccable condition and priced accordingly. Works must be appropriately prepared for immediate hanging. Oil and acrylic paintings on gallery style canvas with the painting wrapping the sides do not require framing. The Art Sale Co-Chairs will disqualify works which are misrepresented by the photos used in the selection process, or works which are not original, inappropriately framed or in poor condition.
5. **Minimum price for works is \$100.**
6. Artists will be allotted a metal panel six feet (horizontal) by seven feet (vertical).
7. Sculptors will receive approximately six foot by six foot display area in which to display three-dimensional work that is mounted on a stable base. Tables are available, but you must supply your own pedestals if desired.
8. **Artists are expected to be in attendance all weekend long. If you are not able to be present for the show, please do not apply.**

Application Requirements

1. **Application Form:** - The Application form is available online at **McMichaelVolunteers.com** or **autumnartsale.ca**. Printed applications are available as backup, however it is requested that the online version is attempted first (this reduces the data entry required and reduces the chance of errors).
2. **Digital Images:** - Five (5) digital images of paintings/sculptures indicative of the works you would bring to the sale. The images may be uploaded as part of the online application process, or copied to a CD/DVD or USB and mailed to the address listed below. Please see "**How to Submit your work for Jurying**" below for details.

McMichael Volunteer Committee

27th Annual Autumn Art Sale

Call for Artists



3. **Application Fee:** \$35 (non-refundable). The \$35 application fee may be paid by cheque (payable to "The McMichael Volunteer Committee") and can be mailed to the McMichael Volunteer Committee at the address listed below, or it can be paid online (\$36.35) via PayPal. Please **DO NOT SEND CASH** in the mail. Application fees must be received by the Application Deadline of May 31, 2017.

How to submit your work for jurying

Digital images are viewed by the jury using a computer, so your images must be large enough to be viewed properly. Photographs or printed images are not acceptable for our jurying process. No slides please.

Good quality images are paramount...they must be current and visually attractive, reflecting the excellence of your work. *If you don't have access to a digital camera (or a friend with one), get professional images taken - spend the money - it's very difficult to get into a top show without excellent quality images.*

Each of the five (5) images must be:

1. A 72 dpi jpg (this is the normal or standard resolution for digital cameras).
2. Colour mode must be RGB or SRGB (not CMYK) – this should be the normal or default.
3. Images should measure between 1024 and 2600 pixels on their longest side (i.e., taken with a digital camera between 2 megapixels and 5 megapixels on their best setting). Images smaller than this will not have sufficient clarity, and images much larger will unnecessarily clog up our storage space. **Images should not exceed 2 megabytes in size.** ONLY images 2 MB or less can be uploaded via the online application.
4. If you don't upload your images as part of the online application, they should be sent on a single standard-sized (4 5/8" diameter) PC compatible CD / DVD (or MAC files that are fully PC compatible), or on a USB. CDs/DVDs and USBs will not be returned to you. The CD / DVD and USB must be clearly marked with your name, and sent in a cover which will withstand mailing.
5. **Please name your files with your surname, first initial, and the numbers 1 to 5 (i.e., if your name is Tom Thomson, your filenames would be ThomsonT1.jpg, ThomsonT2.jpg, ThomsonT3.jpg, ThomsonT4.jpg and ThomsonT5.jpg.**
6. DO NOT compress the files using ZIP, Stuffit or any other compression software. We may not be able to open it.

Selection Process

1. All submitted works will be juried by a selection committee (jury) comprised of such qualified people as gallery staff, retail professionals, art collectors, artists, and others with a strong background in art.
2. Our top sculptor and ten of our most successful artists from the previous year's sale will automatically be invited back.
3. A total of 39 places are available for the top selected artists, (35 artists and 4 sculptors). For a total of 50 participants.
4. Artists who have shown in previous years are welcome to re-apply. It is suggested that your new and current works be shown, as opposed to those from previous years.

McMichael Volunteer Committee

27th Annual Autumn Art Sale

Call for Artists



5. Decisions will be based on digital images submitted by a blind jury. The jury's decision is final.
6. Applicants will be notified by email in July 2017.
7. The McMichael Volunteer Committee reserves the right to use submitted photographed work for publicity (promotional brochure and web site) and reference purposes.

Placement/Booth Fee

Upon notification of acceptance into the 2017 Autumn Art Sale, a Placement/Booth Fee of \$200 is due. **Accepted artists and returning artists** must submit payment upon notification either by cheque or online via PayPal. The link for online booth fee payment will be available after the jury selection has been made.

Security

Artist or their representatives are required to be in attendance for the duration of the show. The McMichael Canadian Art Collection and the McMichael Volunteer Committee are not responsible for any damaged or stolen works. Artists are required to sign waivers for Photography and Indemnification. If you are applying online, the waivers will be available to sign on Thursday, October 19, 2017 when you deliver your artwork.

Financial Arrangements

This is a fundraising event. Volunteers and participating Artists share profits and credit card expenses such that 65% goes to the Artist and 35% to the Volunteer Committee.

Contact Information/Delivery Address

McMichael Volunteer Committee
c/o McMichael Canadian Art Collection,
10365 Islington Avenue,
Kleinburg, Ontario L0J 1C0
Attention: Art Sale Co-Chairs

Any inquiries should be emailed to:
artsale2017@mcmichaelvolunteers.com

For Frequently Asked Questions go to:
McMichaelVolunteers.com or
AutumnArtSale.ca

Deadline

The Application Deadline is Wednesday, May 31, 2017

Apply online at McMichaelVolunteers.com or AutumnArtSale.ca



Application Form

Section 1: About You

First Name	Last Name	Company Name <i>(if applicable)</i>
Address	City	
Province	Postal Code	
Phone (primary)	Phone (secondary)	
Email Address	Web Address	
Artistic Media (i.e., Oil, Acrylic, Stone Sculpture, etc.)	Subject Matter <i>(optional)</i>	

How did you hear about our Autumn Art Sale?

The following two questions are for information purposes only.

All applicants are treated equally, and this information is not considered by the jury.

Have you ever exhibited in our Autumn Art Sale before? (circle one) Yes or No

If yes, which year(s) did you exhibit?

McMichael Volunteer Committee

27th Annual Autumn Art Sale

Call for Artists



Section 2: About your (5) submitted works for jurying

Each artist must submit five (5) digital photos of their current works. Please see "How to submit your work for jurying" for details. If you choose not to fill in the online application form, you must save your images onto a CD or DVD and mail them to the address listed below (to the Attention of the Art Sale Chair).

Please name your files with your surname, first initial, and the numbers 1 to 5 (i.e., if your name is Tom Thomson, your filenames would be *ThomsonT1.jpg, ThomsonT2.jpg, ThomsonT3.jpg, ThomsonT4.jpg, and ThomsonT5.jpg*).

Please circle whether the dimensions below are Metric (centimetres) or Imperial (inches):

Image 1:

Title		filename on CD/DVD
Size – Horizontal	Size – Vertical	Depth (<i>sculptors only</i>)
Media		Price

Image 2:

Title		filename on CD/DVD
Size – Horizontal	Size - Vertical	Depth (<i>sculptors only</i>)
Media		Price

Image 3:

Title		filename on CD/DVD
Size – Horizontal	Size - Vertical	Depth (<i>sculptors only</i>)
Media		Price

McMichael Volunteer Committee

27th Annual Autumn Art Sale

Call for Artists



Image 4:

Title		filename on CD/DVD
Size – Horizontal	Size - Vertical	Depth (<i>sculptors only</i>)
Media		Price

Image 5:

Title		filename on CD/DVD
Size – Horizontal	Size - Vertical	Depth (<i>sculptors only</i>)
Media		Price

Application Fee: \$35 (non-refundable). The \$35 application fee may be paid online (\$36.35), or a cheque (payable to “The McMichael Volunteer Committee” to the attention of the Art Sale Chair) may be mailed to the McMichael at the address listed below. Please DO NOT send cash in the mail. **Application fees must be received by the Application Deadline of May 31, 2017.**

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Waiver of Indemnification

If accepted into the Autumn Art Sale, I accept full responsibility for the delivery, placement and removal of my art from the McMichael Canadian Art Collection on October 19 (delivery/set-up), 20, 21 & 22, 2017. I hereby agree to indemnify and hold harmless The McMichael Canadian Art Collection, its employees or its volunteers from any loss or damage of property.

Signature

Date

Photo/Video Release Form

McMichael Volunteer Committee

27th Annual Autumn Art Sale

Call for Artists



The McMichael Canadian Art Collection and the McMichael Volunteer Committee occasionally use photographs and/or videos of staff, volunteers, clients/patrons and events in its publications, promotions, on its Web site, and in PowerPoint and video presentations. Please sign this release form to grant permission to use your photo or video recording.

I hereby grant permission to the McMichael Canadian Art Collection and the McMichael Volunteer Committee to use my photograph or videos in which I appear on its web site or in other official printed publications or video productions. I understand that once my image is posted on the McMichael's web site, the image can be downloaded.

I hereby release and discharge photographer from all and any claims and demands ensuing from or in connection with the use of the photographs, including any and all claims for libel and invasion of privacy.

This authorization and release shall take effect to the benefit of the legal representatives, licensees and assigns of the photographer, as well as the person(s) for whom he/she took the photograph/video.

I have read the foregoing and fully understand the contents hereof:

The McMichael Canadian Art Collection reserves the right to discontinue use of photos without notice.

NAME: _____

DATE: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

SIGNATURE: _____

For persons under the age of 18, the permission of a parent or guardian is required on this photo/video release form – please see reverse.