

# McMichael Volunteer Committee

## 28th Annual Autumn Art Sale

### Call for Artists



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## CALL FOR ARTISTS

### Key Dates

|                           |   |
|---------------------------|---|
| Application Dates:        | <b>March 1, 2018 to May 31, 2018</b>                |
| Artwork Delivery & Setup: | <b>Thursday, October 18, 2018</b>                   |
| Sale Dates:               | <b>Friday, Oct.19 through Sunday, Oct. 21, 2018</b> |

### Eligibility

The McMichael Volunteer Committee's Autumn Art Sale Fundraiser is open to all living Canadian and Aboriginal Fine Artists and Sculptors.

### Guidelines

1. For the purpose of this fundraiser, we accept all genres of **original** fine art, **excluding photography**.
2. This show accepts **original artwork only**. Works which have already been reproduced to create products for sale should not be submitted. Original works that have been reproduced will not be accepted.
3. **Entries must not be copies, derivatives, or based in any way on other copyrighted or published paintings, photographs or other artistic work.**
4. Artwork must be in impeccable condition and priced accordingly. Works must be appropriately prepared for immediate hanging. Oil and acrylic paintings on gallery style canvas with the painting wrapping the sides do not require framing. The Art Sale Co-Chairs will disqualify works which are misrepresented by the photos used in the selection process, or works which are not original, inappropriately framed or in poor condition.
5. **Minimum price for works is \$100.**
6. Artists will be allotted a metal panel six feet (horizontal) by seven feet (vertical).
7. Sculptors will receive approximately six foot by six foot display area in which to display three-dimensional work that is mounted on a stable base. Tables are available, but you must supply your own pedestals if desired.
8. **Artists or a representative for the artist are expected to be in attendance all weekend long.**

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#### Application Requirements

1. **Application Form:** The Application form is available online at **McMichaelVolunteers.com** or **autumnartsale.ca**. Printed applications are available as backup, however it is requested that the online version is attempted first (this reduces the data entry required and reduces the chance of errors).
2. **Digital Images:** Five (5) digital images of paintings/sculptures indicative of the works you would bring to the sale. The images may be uploaded as part of the online application process, or copied to a CD/DVD or USB and mailed to the address listed below. Please see "**How to Submit your work for Jurying**" below for details.
3. **Application Fee:** \$35 (non-refundable). The \$35 application fee may be paid by cheque (payable to "The McMichael Volunteer Committee") and can be mailed to the McMichael Volunteer Committee at the address listed below, or it can be paid online (\$36.35) via PayPal (link is provided below). Please DO NOT SEND CASH in the mail. Application fees must be received by the Application Deadline of May 31, 2018.

#### How to submit your work for jurying

Digital images are viewed by the jury using a computer, so your images must be large enough to be viewed properly. Photographs or printed images are not acceptable for our jurying process. No slides please.

Each of the five (5) images must be:

1. A 72 dpi jpg (this is the normal or standard resolution for digital cameras).
2. Colour mode must be RGB or SRGB (not CMYK) – this should be the normal or default.
3. Images should measure between 1024 and 2600 pixels on their longest side (i.e., taken with a digital camera of 2 megapixels or higher on their best setting). Images smaller than this will not have sufficient clarity, and images much larger will unnecessarily clog up our storage space. **Images should not exceed 1.5 megabytes in size. ONLY images 1.5 MB or less can be uploaded via the online application.**

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4. If you don't upload your images as part of the online application, they should be sent on a single standard-sized (4 5/8" diameter) PC compatible CD / DVD (or MAC files that are fully PC compatible), or on a USB. CDs/DVDs and USBs will not be returned to you. The CD / DVD and USB must be clearly marked with your name, and sent in a cover which will withstand mailing.
5. **Please name your files with your surname, first initial, and the numbers 1 to 5 (i.e., if your name is Tom Thomson, your filenames would be ThomsonT1.jpg, ThomsonT2.jpg, ThomsonT3.jpg, ThomsonT4.jpg and ThomsonT5.jpg).**
6. DO NOT compress the files using ZIP, Stuffit or any other compression software. We may not be able to open it.

#### Selection Process

1. All submitted works will be juried by a selection committee (jury) comprised of such qualified people as gallery staff, curators, art educators, art collectors, artists, and others with a strong background in art.
2. The previous year's top selling ten artists will automatically be invited back. A total of 40 places are available for the top selected artists, (36 artists and 4 sculptors) ... a total of 50 participants.
3. Artists who have shown in previous years are welcome to re-apply. It is suggested that your new and current works be shown, as opposed to those from previous years.
4. Decisions will be based on digital images submitted by a blind jury (The jury sees the images only. Artists are not revealed). The jury's decision is final.
5. Applicants will be notified by email mid-July to early August 2018.
6. The McMichael Volunteer Committee reserves the right to use submitted photographed work for publicity (promotional postcards, ads and web site) and reference purposes.

#### Placement/Booth Fee

Upon notification of acceptance into the 2018 Autumn Art Sale, a Placement/Booth Fee of \$200 is due. **Accepted artists and returning artists** must submit payment upon notification either by cheque or online via PayPal (\$206.30). The link for online booth fee payment will be provided to you when the selection process is complete and all artists have been informed.

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#### Security

**Participating Artist or their representatives are required to be in attendance for the duration of the show.** The McMichael Canadian Art Collection and the McMichael Volunteer Committee are not responsible for any damaged or stolen works. Artists are required to sign waivers for Photography and Indemnification.

#### Financial Arrangements

**This is a fundraising event. Volunteers and participating Artists share profits and credit card expenses such that 65% goes to the Artist and 35% to the Volunteer Committee.**

#### Contact Information / Delivery Address

McMichael Volunteer Committee

Attention: Art Sale Co-Chairs

c/o McMichael Canadian Art Collection,  
10365 Islington Avenue,  
Kleinburg, Ontario L0J 1C0

[artsale2018@mcmichaelvolunteers.com](mailto:artsale2018@mcmichaelvolunteers.com)

[McMichaelVolunteers.com](http://McMichaelVolunteers.com) or [AutumnArtSale.ca](http://AutumnArtSale.ca)

#### Deadline

**The Application Deadline is midnight May 31, 2018**

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## Application Form

### Section 1: About You

|  |                                  |  |
|--|----------------------------------|--|
| First Name   | Last Name                        | Company Name<br><i>(if applicable)</i> |
| Address  | City                             |  |
| Province   | Postal Code                      |  |
| Phone (primary)  | Phone (secondary)                |  |
| Email Address  | Web Address                      |  |
| Artistic Media (i.e., Oil, Acrylic, Stone Sculpture, etc.) | Subject Matter <i>(optional)</i> |  |

How did you hear about our Autumn Art Sale?

The following two questions are for information purposes only. All applicants are treated equally, and this information is not seen by the jury.

Have you ever exhibited in our Autumn Art Sale before? (circle one)    Yes    or    No

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If yes, which year(s) did you exhibit?

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## Section 2: About your (5) submitted works for jurying

Each artist must submit five (5) digital photos of their current works. Please see "How to submit your work for jurying" for details. If you choose not to fill in the online application form, you must save your images onto a CD/DVD or USB and mail them to the address listed below (to the Attention of the Art Sale Co-Chairs).

Please name your files with your surname, first initial, and the numbers 1 to 5 (i.e., if your name is Tom Thomson, your filenames would be [ThomsonT1.jpg](#), [ThomsonT2.jpg](#), [ThomsonT3.jpg](#), [ThomsonT4.jpg](#), and [ThomsonT5.jpg](#)).

Please circle whether the dimensions below are Metric (centimetres) or Imperial (inches):

### Image 1:

| Title           |                   | Filename on CD/DVD or USB       |  |
|-----------------|-------------------|---------------------------------|--|
| Size - Vertical | Size - Horizontal | Depth ( <i>sculptors only</i> ) |  |
| Media           |                   | Price                           |  |

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#### Image 2:

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| Title           |                   | Filename on CD/DVD or USB       |  |
|-----------------|-------------------|---------------------------------|--|
| Size - Vertical | Size - Horizontal | Depth ( <i>sculptors only</i> ) |  |
| Media           |                   | Price                           |  |

#### Image 3:

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| Title           |                   | Filename on CD/DVD or USB       |  |
|-----------------|-------------------|---------------------------------|--|
| Size - Vertical | Size - Horizontal | Depth ( <i>sculptors only</i> ) |  |
| Media           |                   | Price                           |  |

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Image 4:

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| Title           |                   | Filename on CD/DVD or USB       |  |
|-----------------|-------------------|---------------------------------|--|
| Size - Vertical | Size - Horizontal | Depth ( <i>sculptors only</i> ) |  |
| Media           |                   | Price                           |  |

Image 5:

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| Title           |                   | Filename on CD/DVD or USB       |  |
|-----------------|-------------------|---------------------------------|--|
| Size - Vertical | Size - Horizontal | Depth ( <i>sculptors only</i> ) |  |
| Media           |                   | Price                           |  |



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**Don't forget to submit your Application Fee:**

**\$35 (non-refundable).** The application fee may be paid online via PayPal (\$36.30) or a cheque for \$35 (payable to "The McMichael Volunteer Committee" to the attention of the Art Sale Co-Chairs) may be mailed to the McMichael at the address listed below. Please DO NOT send cash in the mail.

**Application fees must be received by the Application Deadline of May 31, 2018.**